

[YOUR COMPANY NAME]
PRESENTS



IN PARTNERSHIP WITH



2023 SPONSOR PACKAGE

DATE: SATURDAY APRIL 29, 2023

TIME: 11 AM - 6 PM

LOCATION: LEGION PARK
5514 AUSTELL POWDER SPRINGS RD
AUSTELL, GA 30106

ADMISSION FREE

Become a Sponsor!

The 2023 Bloomin' Fest™ is an exciting community festival that attracts residents and local businesses from Austell, Powder Springs, Mableton, and surrounding cities.

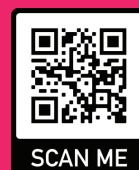


**LIVE MUSIC • FOOD TRUCKS
KIDS ZONE • FACE PAINTING
GAME TRUCKS • SAND ART
BOUNCY HOUSES • LOCAL VENDORS
LINE DANCING • HANDMADE GOODS
SIP-N-PAINT
ARTS & CRAFTS AND MORE...**

REACH YOUR AUDIENCE

Your sponsorship is just what's needed to make the 2023 Bloomin' Fest™ a success. The event marketing strategy includes online advertising, print (banners, posters, flyers, yard signs), social media and PR, which will help you reconnect with your target audience, build awareness of your brand, or promote a new product.

WILL YOU SPONSOR THIS OUTSTANDING COMMUNITY FESTIVAL?



IT'S EASY TO SIGN UP!
Scan the QR code,
Visit RickettsRhodes.com
or Call 404.954.2576

EXCLUSIVE TITLE SPONSOR - \$10,000

EVENT PRESENTED BY [YOUR COMPANY NAME]
Prominent Main Stage Banner Placement
Exclusive Industry Category
Exclusive Naming Rights for Kids' Zone or Food Court - 1
20' x 20' Vendor Booth Includes (2) 10' X 10' tents,
(1) 6' table, (2) chairs - 2
Mention in press release
(1) 2-minute Main Stage Announcement
Prominent Logo Placement on Event T-shirts
Prominent Logo Placement on 6' x 4' Printed Banner
Prominent Placement on Posters & Flyers
Prominent Positioning on Social Media & Online Ads
Prominent Website Visibility,
Prominent Logo in Email Marketing,
Backlink to Sponsor Website & Social Media



PREMIER SPONSOR - \$7,500

Main Stage Banner Placement
Priority Industry Category
Naming Rights for Kids' Zone or Food Court -1
20' x 20' Vendor Booth Includes (2) 10' X 10' tents,
(1) 6' table, (2) chairs - 2
Mention in press release
(1) 2-minute Main Stage Announcement
Prominent Logo Placement on Event T-shirts
Prominent Logo Placement on 6' x 4' Printed Banner
Prominent Placement on Posters & Flyers
Prominent Logo Positioning on Social Media & Online Ads
Prominent Website Visibility
Prominent Logo in Email Marketing
Backlink to Sponsor Website & Social Media





SIGNATURE SPONSOR - \$5000

- Mention in press release
- 10' x 10' Vendor Booth Includes (1) 10' X 10' tent - 2
- (1) 1-minute Main Stage Announcement
- Logo Placement on Event T-shirts
- Logo Placement on 6' x 4' Printed Banner
- Prominent Placement on Posters & Flyers
- Prominent Logo Positioning on Social Media & Online Ads
- Prominent Website Visibility
- Prominent Logo in Email Marketing
- Backlink to Sponsor Website & Social Media



PLATINUM SPONSORS - \$2,500

- Main Stage Mention
- Logo Placement on 6'x4' banner
- 10' x 10' Vendor Space - 3
- Logo printed on posters and flyers
- Mention on social media and online materials
- Logo on website
- Mention in email marketing
- Backlink to sponsor website or social media

SILVER SPONSORS - \$1,200

Mention in email marketing
10' x 10' Vendor Space - 3
Mention on social media and online ads
Logo Printed on Posters & Flyers
Logo on Website
Backlink to Sponsor Website & Social Media

GOLD SPONSORS - \$500

10' x 10' Vendor Space - 3
Logo printed posters and flyers
Logo on website
Backlink to sponsor website or social media

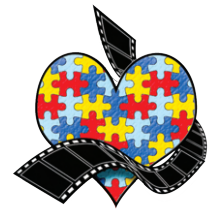
- 1 - Event Title Sponsor has 1st choice Naming Rights for Kids' Zone or Food Court
- 2 - Event organizers set up booths with included items
- 3 - Vendor/Sponsor provides own 10'x10' tent, tables, chairs



2023 BLOOMIN' FEST™ NON-PROFIT BENEFICIARY

HOUSE OF ARTISTS FOUNDATION

Where Autistic Artists Thrive



House of Artists Foundation

House of Artists Foundation is a 501 (c)(3) non-profit organization focused on citizens living with Autism Spectrum Disorder (ASD). They promote mobility, disaster preparedness & relief, social skills and workforce development for autistic artists centered around creative arts. The House of Artists Foundation's CAMP ARTISM is a one-stop-shop for performing artists with Autism. The program includes driver training with police interactions, fire safety training, production voiceover, video editing, graphic design, culinary arts, animation, custom art creations, underwater videography, photography, friendships and more, with a 95% retention rate.

Learn more about House of Artists Foundation at houseofartistsfoundation.org



EVENT MANAGED BY RICKETTS RHODES EVENTS

QUESTIONS? CALL: 404.954.2576
EMAIL: HELLO@RICKETTSRHODES.COM
SCAN QR CODE OR MESSAGE US AT
RICKETTSRHODES.COM

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EVENTS™