

THE CITY OF
Austell
GEORGIA

JUNE TEENTH 2023

FESTIVAL + PARADE



2023 SPONSOR PACKAGE



SATURDAY JUNE 17, 2023

PARADE: 11:15 AM - 12 PM

FESTIVAL: 12 PM - 7 PM

LEGION PARK

5514 AUSTELL-POWDER SPRINGS ROAD
AUSTELL, GA 30106

FREE ADMISSION!

FIND OUT MORE AT [AUSTELLJUNETEENTH.COM](https://www.austelljuneteenth.com)

CELEBRATE THE CITY OF AUSTELL 2023 JUNETEENTH FESTIVAL + PARADE!

This annual celebration commemorates the final end of slavery in Galveston, TX on June 19, 1865.



CELEBRATE AFRICAN AMERICAN HERITAGE!

**ENJOY LIVE MUSIC • AFRICAN DRUMMERS • STILT WALKERS • FOOD VENDORS
STORY TELLERS • AFRICAN DANCERS • LOCAL VENDORS • FACE PAINTING
LOCAL VENDORS • ARTS & CRAFTS • PRIZES, SURPRISES & ENDLESS FUN!**

REACH YOUR AUDIENCE



The CITY OF AUSTELL 2023 JUNETEENTH FESTIVAL + PARADE is a cultural and entertaining annual community festival. The marketing strategy includes advertising via social media, online, print, and exposure to local residents in Austell, Powder Springs, Mableton, and the surrounding communities.

We will help you Reconnect with your Local Audience, Build Awareness of your Brand, or Promote a New Product.

**WILL YOU SPONSOR THIS OUTSTANDING
COMMUNITY FESTIVAL?**



IT'S EASY TO SIGN UP!

Scan the QR code,
Visit RickettsRhodes.com
or Call 404.954.2576

PIONEER TITLE SPONSOR - \$10,000

- EVENT PRESENTED IN PARTNERSHIP
- Premier Parade Sponsor
- Prominent logo on Parade Banner
- Exclusive Industry Category
- Exclusive Naming Rights for Kids' Zone or Food Court *
- 20' x 20' Vendor Booth Includes (2) 10' X 10' tents, (1) 6' table, (2) chairs **
- Mention in press release
- (1) 2-minute Main Stage Announcement
- Prominent Logo on Event T-shirts
- Primary Logo Placement on 6' x 4' Printed Banner
- Prominent logo on Posters
- Prominent logo on Flyers (5000 distributed to area schools)
- Prominent Positioning on Social Media & Online Ads
- Prominent Website Visibility
- Logo in Email Marketing
- Backlink to Sponsor Website & Social Media



HERITAGE SPONSOR - \$7,500

- Prominent Logo on Parade Banner
- Exclusive Industry Category
- Naming Rights for Kids' Zone or Food Court *
- 20' x 20' Vendor Booth Includes (2) 10' X 10' tents, (1) 6' table, (2) chairs **
- Mention in press release
- (1) 2-minute Main Stage Announcement
- Prominent Logo on Event T-shirts
- Primary Logo Placement on 6' x 4' Printed Banner
- Prominent logo on Posters
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- Prominent Positioning on Social Media & Online Ads
- Prominent Website Visibility
- Logo in Email Marketing
- Backlink to Sponsor Website & Social Media

SIGNATURE SPONSOR - \$5,000

- Mention in press release
- 10' x 10' Vendor Booth Includes (1) 10' X 10' tent **
- (1) 1-minute Main Stage Announcement
- Prominent Logo on Event T-shirts
- Prominent Logo on 6' x 4' Printed Banner
- Logo on Posters
- Logo on Flyers (5000 distributed to area schools)
- Prominent Positioning on Social Media & Online Ads
- Prominent Website Visibility
- Logo in Email Marketing
- Backlink to Sponsor Website & Social Media

PARTNER SPONSORS - \$2,500

- Main Stage Mention
- 10' x 10' Vendor Space ***
- Logo on 6' x 4' Banner
- Logo on Posters
- Logo on Flyers (5000 distributed to area schools)
- Mention on Social Media & Online Ads
- Logo on Website
- Mention in Email Marketing
- Backlink to Sponsor Website & Social Media

DIAMOND SPONSORS - \$1,200

- 10' x 10' Vendor Space ***
- Mention in Email Marketing
- Logo on Posters
- Logo on Flyers (5000 distributed to area schools)
- Mention on Social Media & Online Ads
- Logo on Website
- Backlink to Sponsor Website & Social Media

VALUED SPONSORS - \$500

- 10' x 10' Vendor Space ***
- Logo on Posters
- Logo on Flyers (5000 distributed to area schools)
- Logo on Website
- Backlink to Sponsor Website & Social Media

THANKS FOR YOUR SUPPORT!

Your sponsorship is just what's needed to ensure the **CITY OF AUSTELL 2023 JUNETEENTH FESTIVAL + PARADE** is an exceptional success.

For more info on Austell Juneteenth visit austelljuneteenth.com or **404.954.2576**.

facebook.com/cityofaustell

- * Event Title Sponsor has 1st choice Naming Rights for Kids' Zone or Food Court
- ** Event Organizer sets up booth with included items
- *** Vendor/Sponsor provides own 10'x10' tent, tables, chairs



EVENT PRESENTED BY

Austell
THE CITY OF
GEORGIA

CITYOFAUSTELL.ORG

EVENT MANAGED BY

RRICKETTS
RHODES
EVENTS



SCAN ME

HELLO@RICKETTSRHODES.COM

404.954.2576

SCAN QR CODE OR MESSAGE US AT
RICKETTSRHODES.COM